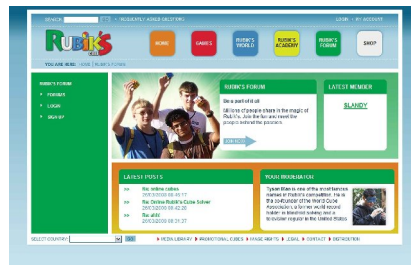


# RUBIK'S ON THE WEB!!!!

The coolest Cube in the world has got a **whole new website**:  
[www.rubiks.com](http://www.rubiks.com)

With great games, Cubing tips from the champions, Cube facts and even the mathematical formula for working out the number of combinations you can make with the classic 3x3x3 Cube – this is the website every Rubik's fan has been waiting for!



Hey, Rubik's fans! Want a new challenge that takes Rubik's gaming to a whole new level? Then check out the brand new Rubik's Cube website, the latest online offering from the coolest cube in the world. Basically, this is the Rubik's Cube in 2-D form. Not only do you get fantastic games to play – on your own or with your mates – there's lots of brilliant stuff about the Cube itself and how it was invented, about the worldwide competitions and the nimble-fingered Speedcubers who are acknowledged to be the best in the world. There is a Forum to chat with other Rubik's fans and an e-zine is planned, to keep you up to date with all the latest global news.

## Fun and games...

The more you explore the site, the more you find! Try clicking on Games and you are taken to a world of stuff that's really going to challenge your brain. Take the Rubik's Clock, for instance.



Three 'faces', each with nine clocks, and what you have to do is set every clock to 12 o'clock. Easy! Well, not that easy....different buttons control different clock faces and the faces they handle change with each click. It's TRULY mind-blowing!

And if you found that tough, try having a go at the Rubik's Flat Cube. It's a two-dimensional 'cube' (like a flat pack image!) that works exactly like the 3-d version. All you have to do is imagine what you see as a real Cube and make the right moves to restore all six faces to one colour. It might not present too much of a problem for an experienced Cuber, but for mere mortals it's FIENDISH.

Mates' games are good, too. Challenge your friends to a round or two of Rubik's Eclipse. Each player has coloured tiles which he or she must place on the board to create a 'locked in' line of three, vertically, horizontally or diagonally. Each turn consists of two goes – the first to flip one of your opponent's tiles, the second to place one of your own. Only when one competitor has three in a row that can't be flipped is the battle over and the game won.

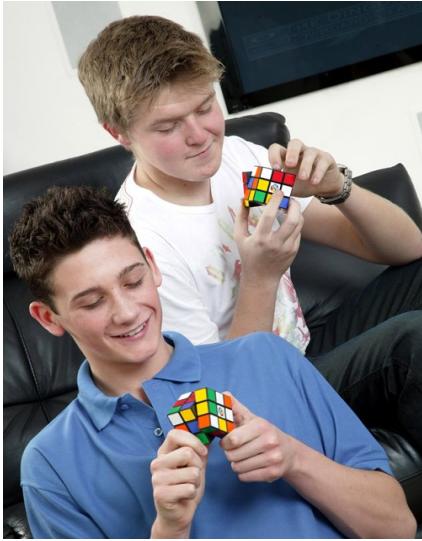
The site has great links to take you to other fun stuff, too - such as the Rubik's REVO site, where you can play online versions of the original electronic REVO games, such as Code Cracker, Light Speed and Pattern Panic – all requiring lightning quick reactions, just like the real Rubik's REVO.

## Rubik's Master Classes

Click on Rubik's Academy and you will access an awesome source of help and guidance for your cubing. There are Video Master Classes from some of today's top Speedcubers.

These include the UK's fastest Cuber Dan Harris, with links to his own website. Leading US Speedcuber Tyson Mao (who, with his brother Toby, taught Will Smith to do the Cube for Pursuit of Happyness) gives his eight top tips for solving the puzzle and shows you how to do it step by step, while Australian Rubik's master Jasmine Lee explains the algorithms behind the Cube.





And if you are dying to know what other Rubik's Cubers have achieved, you can chat to them online through the Rubik's Forum.

Whatever level you are at with your Rubik's Cube, and whatever level you want to reach, the new Rubik's website will help you get there. It's a brilliant place to find the information you want, learn tips from the experts, play games and chat to other Rubik's fans around the world. Log on to [www.rubiks.com](http://www.rubiks.com) today and get cubing!

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For further information, high resolution pictures or to interview David Hedley Jones (Senior Vice President, Rubik's Brand) and/or Chrisi Trussell (Vice President, Rubik's Brand) of Seven Towns Ltd., the company which owns the worldwide rights to the Rubik's Cube – or to organise a Q & A, please contact:

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